

# *arts for life*

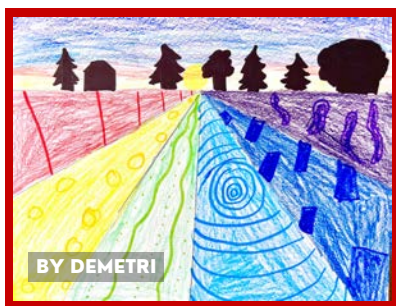
**2023 ANNUAL REPORT**





## OUR MISSION

*Arts For Life is a nonprofit organization dedicated to supporting pediatric patients and families through arts education and engagement. By providing educational arts programs, we enrich patients' lives, nurture their minds and spirits, and encourage positive healthcare experiences for children and their families.*



## FROM OUR EXECUTIVE DIRECTOR

With an expanding staff, new funders and community partners, and an array of fresh creative approaches to bringing the arts to kids and teens, 2023 was truly an incredible year. From the seeds planted in Winston-Salem over twenty years ago, Arts For Life continued to grow last year – reaching thousands of kids and teens, bringing them joy and creativity inside the hospital walls. As an organization, I'm incredibly proud of how Arts For Life remains laser-focused on our mission while adapting to ensure our programming best serves the pediatric patients and families in our partner hospitals.

All of these incredible things have only been possible thanks to the support of our patrons and partners, and with the heart and dedication of our incredible staff and volunteer teams. Each of you gave something of yourself to help inspire courage through creativity for kids, teens and families. With deep gratitude, I know that we will continue to come together to make amazing things happen for kids and families in the hospital.

*Katharine Phlegar Broughton*

KATHARINE PHEGAR BROUGHTON, EXECUTIVE DIRECTOR

## FROM OUR 2023 BOARD CHAIR

Creativity opens our hearts and minds. It engages us, helps us relax, and affords healing. Its benefits are measurable: they can be seen everyday in the corridors and classrooms, the hospital rooms, and home spaces where Arts For Life is. It is where healing takes place, joy rushes in, and peace may be found. Wherever there is a crayon and some paper, someone's world can be transformed.

It is with deep gratitude and excitement that I write to thank you for supporting a year of transformations in 2023. With the support of our wonderful staff and volunteers, generous donors, and supportive hospital partners, Arts For Life delivered more art activities and program hours to children while ending the year on solid financial and organizational footing. For 2024, we added four new board members with varied talents and a singular commitment to our mission – we also celebrate our wonderful new Board Chair, Tim Doby.

In the coming year, we look forward to sharing more successes and transformations with you all. As ever, we strive to improve our impact and stay engaged with you, the larger family of Arts For Life. We would love to hear from you if you have thoughts or ideas to share with us. Please reach out to me, Tim, or Katharine.

We can't do this great work without each and everyone of you. Thank you for your support.

*Mary Edith Alexander*

MARY EDITH ALEXANDER, 2023 BOARD CHAIR



# OUR PROGRAMS & OUR IMPACT

One teenage patient — who was used to extended stays in the hospital but NOT used to having Arts For Life as a part of her medical journey — **was so excited to have art and creative opportunities to make her long stay better and more enjoyable.**

**Every time our Program Director Betsey walked into her room she would throw her arms up and exclaim, "YAY! ART!"**

## CLINIC ART TABLES & BEDSIDE STUDIOS

*Individual and small group art and music sessions that bring supportive and engaging creative opportunities into the hospital, encouraging a more positive healthcare experience in hospital and clinic waiting rooms.*

## HEARTBEAT SESSIONS

*Connecting a young patient with our larger musical community. Participants can choose or write a song to be set to the rhythm of their heartbeat, which is then recorded by professional musicians at world-renowned Echo Mountain Recording Studio in Asheville, NC.*

## ARTIVITY KITS

*All-inclusive art kits with instructions, materials, and creative ideas and activities made especially for patients - of all ages and developmental levels.*



In 2023, Arts For Life brought courage and creativity to  
**MORE THAN 10,000 PEOPLE**

INCLUDING PATIENTS, SIBLINGS AND FAMILY MEMBERS



**6,200** art and music sessions, sharing new materials and methods, while inspiring kids of all ages - a 50% increase from our sessions in 2022!

**5,500** hours of paint, play, prose, pretend, and piano provided by AFL staff & volunteers at no cost to patients & families

Nearly **4,000** Artivity Art Kits were distributed throughout our three partner hospitals, each kit bursting at the seams with fun activities for kids to get creative whenever they want.

Our Artivity Art Kits brought nearly **20,000** additional hours of creativity to kids in our partner hospitals

SINCE 2010, ARTS FOR LIFE HAS PROVIDED 200,000 HOURS OF CREATIVITY TO PEDIATRIC PATIENTS



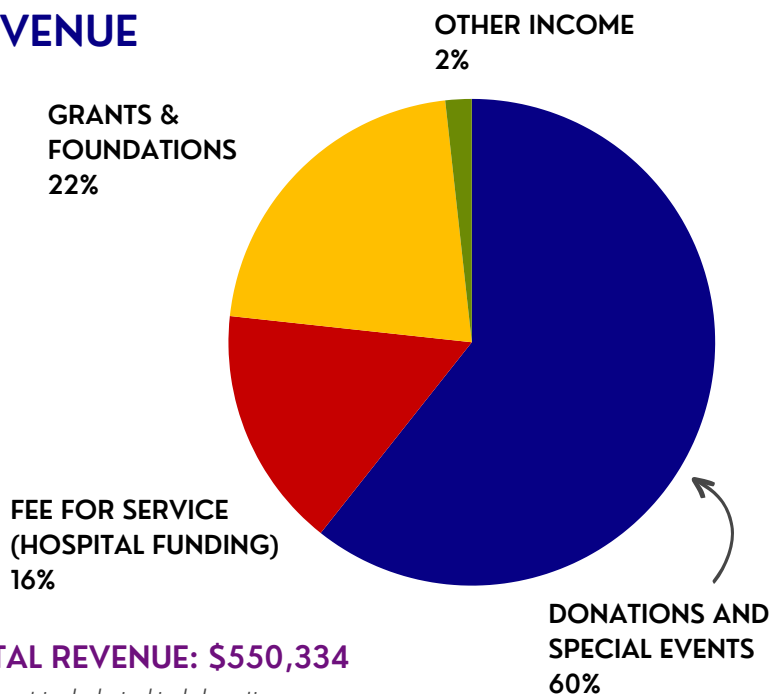
# FINANCIAL OVERVIEW

## STATEMENT OF ACTIVITIES || YEAR ENDED DECEMBER 31, 2023

The financials presented in this overview are unaudited. Arts For Life's 2023 financials are being audited by Corliss & Solomon, PLLC in Asheville. We invite you to visit our website in late summer 2024 to review the full audit.

[artsforlifenc.org/transparency](https://artsforlifenc.org/transparency)

### REVENUE

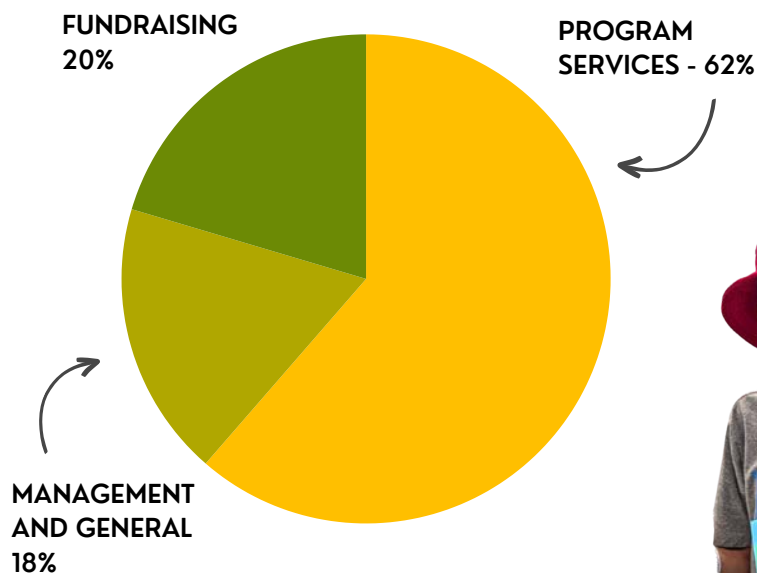


**TOTAL REVENUE: \$550,334**

does not include in-kind donations

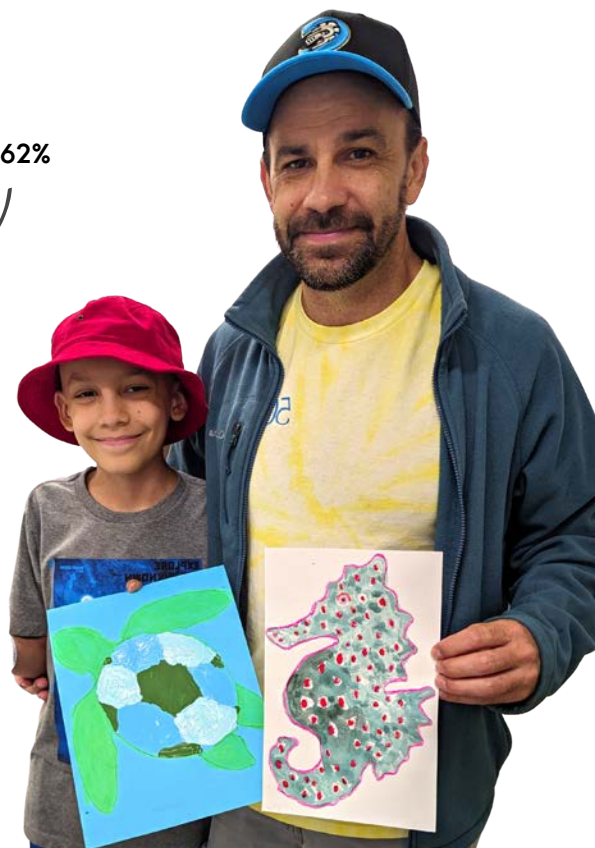


### EXPENSES



**TOTAL EXPENSES: \$495,725**

**CHANGE IN NET ASSETS: \$54,609**





# WE ARE SO THANKFUL FOR THESE AMAZING PARTNERS...

Arts For Life programs that transform the hospital for kids and teens would not be possible without their steadfast support and commitment.

## OUR HOSPITAL PARTNERS

*working with us everyday to bring creativity and arts to the hospital bedside*



## OUR GENEROUS GRANT AND FOUNDATION FUNDERS

Arts AVL

The Dickson Foundation

Fleshman-Pratt Foundation, Inc.

The Glass Foundation

Kulynych Family Foundation II

NC Arts Council

Henri Landwirth Family Fund

Mary Norris Preyer Fund

The Lyon Foundation

Perkins Charitable Foundation

Ramble Charitable Fund

The Sunshine Now Foundation

TELUS

The Triad Foundation

Tony Stewart Foundation

Winston-Salem Foundation

Walmart

## THE INCREDIBLE HOSPITAL STAFF WE COLLABORATE WITH AND OUR AMAZING VOLUNTEERS & INTERNS

*like Winston-Salem Interns Rosa (far left), Sam and Anaya*





# MANY THANKS TO ALL OF OUR 2023 DONORS

Karen Ahner  
Elena Airapetian  
Frances Alexander  
Marcia Allen  
Eleasa Allen  
Jean Anderson  
Becky Anderson  
Marilyn Armstrong  
Arts For Life  
Endowment Fund  
Joe Arundell  
Dan and Julie Ashline  
Asheville Arthritis  
Asheville Associates  
Asheville-Biltmore Rotary  
Asheville Realty Group  
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AvidXchange Holdings  
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Maja Bedak  
Dudley and Julie Bell  
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Hardy LeGwin  
Susan Blackmon  
Mary Beth  
Blackwell-Chapman  
and Chris Chapman  
Savannah Blaylock  
Darrin Blevins  
Jeannie Bloodworth  
Linda Blum  
Sharon Bogue  
Jenny Bolen  
Lauren Bolshakov  
Greg and Judy Bolt  
Karen Boulterice  
Christy Boyd  
Evadora Boyd-Jones  
and Chris Jones  
Lauren Bradley  
Allie Bradshaw  
Heather and  
Daniel Bradshaw  
Linda and Daniel Brown  
Jamie Brown  
Karen and Buster Brown  
Jamie Brown  
Janice and Joe Brumit

William Brumsey  
Joey Buchta and Family  
Jessica Burgess  
Adam Burns  
Claire Burridge  
Camino Bakery  
Kevan Campbell  
Laura Cardner  
Juanita Carrier  
Kristy Carter and  
Carey Burda  
Nora Carpenter  
Rebecca Casey  
Connie Cathey  
Karla Cavaleri  
Center Stage Dance  
Studio  
Jason Chambers  
Michelle Chapman  
Melissa Chappell  
Charlotte Women's Club  
Cheap Joe's Art Stuff  
Jeffrey Chernitzer  
Sarah Clabaugh  
Mary Clark  
Jean Clayton  
Riley Coduto  
Wendy Coe  
William Coe  
Marvin and Mimi Cole  
Adriena Cook  
Elizabeth Cook  
Ryhan Cornell  
Katherine Costello  
Christina and Daniel  
Cottingham  
Laura Crockett  
Thomas Crouch  
Stacey Crowley  
Jeanne Cummings  
Patti and Tom D'Angelo  
Marina and Wesley Davis  
Terry Deal  
Nancy Dearling  
Cheryl Deiss  
Emily Deiss  
Audra Dellinger  
Aimée Diaz  
Dickson Art Fellowship  
Fund  
Paige Diertl  
Katherine Diuguid  
Heather Duke

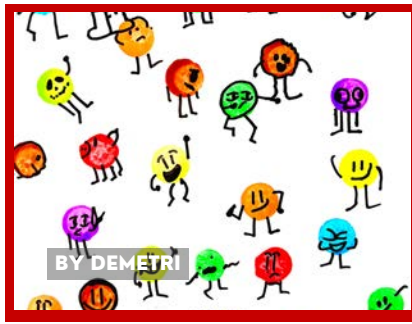
Lauren Dunaway  
Lauren Duncan  
Phyllis Dunning  
Susan DuRant  
Barbara Earnhardt  
James F. Earnhardt  
Richard and Bridget  
Eckerd  
Charlie Elberson  
Elder Gallery of  
Contemporary Art  
Miles and Millicent Elmore  
Encore DCS  
Lark and Ryan Enright  
Liz Faison  
Lisa Farley  
Marie Fayssoux  
Karen and Mike Fitzgerald  
Margie Fleenor  
Jeffrey Fletcher  
Cheri Flood  
Kerry Flye  
Gary and Taylor Foss  
Caroline Foster  
Kara Franco  
Franklin Academy  
Paul Frehe  
Mike and Laura Funderburg  
Hank and Sarah Garbee  
Gennett Lumber Company  
Jennifer George  
Megan Gielow  
Mr. and Mrs. Kevin  
and Helen Gill  
Evan Gilreath  
Grant and Lisa Ginn  
Anna Givens  
Louise Glickman  
and Daryl Slaton  
Bonnie and Dan Glidden  
Dr. and Mrs. Ron Godbold  
Debbie and Al Goeken  
Abigail Golden  
Harold and Maralee  
Gollberg

Natasha Grant-Dean  
Groewood Gallery  
Victoria Garrett Legacy  
Foundation  
Melissa Gustafson  
Maureen Haggstrom  
Robert Half Company  
Nancy Hall  
Ann Hartzog Hall  
Meghan Hampton  
Patricia Hargrove  
Jana Hartenstine  
Shay and Bob Hartley  
Mimi Hathcock  
Krystal Hayes  
M. B. Haynes Corporation  
Marilynne Herbert  
Mary-Margaret and  
Brett Hesse  
Wendy Hickey  
Clinton and Sylvia Hicks  
Karen Hillard  
Brent and Meg Hilleary  
Shelly Hillman  
Erica Hodges  
Deb and William Holden  
Mark and Mary Holliday  
Bill Hudgins  
Michael Isenhour  
Elizabeth Ivy  
Christina Jaeger  
Bernard Jamison Jr  
Tricia Jetton  
Christopher Johnson  
Ruth Sieber Johnson  
Lenora Jones  
Jennifer Jones  
Shannon Jordan  
Marion and David  
Kalbacker  
Martha Kane  
Jean and Joe Karpen  
Beverly Keener  
Elijah Kell  
Lindsey Kerr  
Robert Kerr  
Amy Kerr  
Rachel Klisman

Albert Klomparens  
Brooke Knaus  
Ruth Kolk  
Barbara Kostic  
Matthew Krebbs  
Joanne Kurtzberg  
Bill Lackey  
Kelley and Greg Laughton  
Patrick Lawrence  
Clara Lawry  
Doo Lee  
Sherry Lee  
Laura Lefens  
Michael Lemnios  
Ann Levi  
Wanda and Rob Levin  
Martin Lewis  
Marta Licausi  
Margaret Littlejohn  
Rick and Janna Lutovsky  
Mary and Doug Lyles  
Allison and Mike Malloy  
Philip Malouf  
Donald Malouf  
Tania Manachaca  
Colleen Mangeot  
Elizabeth Mangone  
Donna Mann  
Jack and Barbara Marks  
Marthaler Jewelers  
Richard Mattson  
Louise and Mike McCauley  
Charissa McCullers  
Erin McDermott Jewelry  
Jennifer McDuffie  
Cameron McGill  
John and Wendy McIver  
Megan McKeever  
Tom and Kathy McLean  
Bill and Myrt McNeely  
Jane McNeil  
Nancy McNeill  
Bonnie Meadows  
Judy and Dennis Michele







# COMING TOGETHER TO INSPIRE COURAGE THROUGH CREATIVITY FOR KIDS & FAMILIES

Cece and Joe Middleton  
Dr. Ansley Miller  
Mary Margaret Miller  
Nancy Miller-Green  
Curtis Montgomery  
Kimberly Moore  
Kimberly Williams Moore  
Kimber Morgan  
Tony Morris  
Dan Moury  
Win Murray  
Katie Myers  
Mariellen Nelis  
Randy Norris  
Beverly F. Noyes  
Rick Oglesbee  
George and Sioux Oliva  
Sasha Osada  
Terri and Bob Otten  
Eleanor and Charlie Owen  
Charles D. Owen, Jr.  
Jessica Drew Travel  
Ann and Mike Papais  
Rachel Parrish  
Mary Parrish  
Kathy and Butch Patrick  
Protiviti  
Rachel Pierson-Bonin  
Jan Pignataro  
Tom and Marian Plaut  
Nancy Pollak  
Stephanie Poore  
Elaine Poovey  
Mary Margaret and  
Fredrick Porter  
Lacey Power  
Karen and Tom Prankoff  
Thomas Prevatt  
Jill Preyer  
Edward Pulliam  
The Purple Crayon

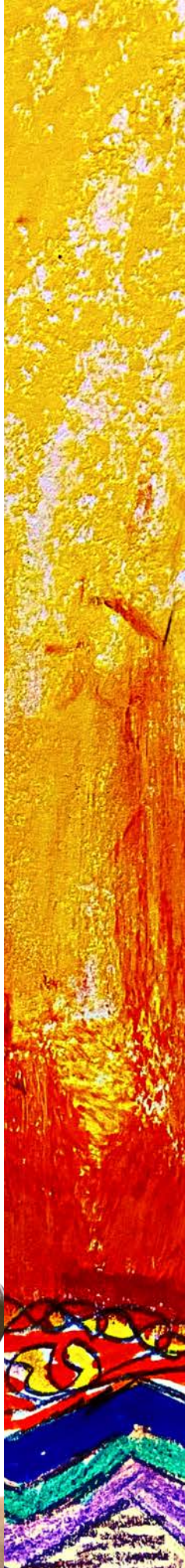
Nancy Ramsay  
Marilee Raymond  
Betty Jo Reading  
Dr. Robert Resnick  
Ron and Barbara Riccardo  
Meredith Richmond  
Chrys Riley  
Lynn Roberts  
Wade Rogers and Jim Brown  
Doris J. Rouse Ph.D.  
Paul Rumble  
Jack Ryder  
Jessica Santee  
Cori Saraceni  
Bonnie Scully  
Ginnie and Ed Sedlak  
Fran and Bob Seehausen  
Jim and Susie Selmensberger  
Nicole Sharp  
Shirley Sharpe  
Susan and Mark Sims  
Todd Smith  
Jeane and Richard Smith  
Electa and Ellison Smith  
Mary Smolka  
Martha Snell  
Jennifer Snowwhite  
Corliss & Solomon, PLLC  
Susan Sorrells  
Tori Spoerlein  
Jana and Dana  
Stonestreet

Stephen Story  
Debbie Suchoff  
Dawn Marie Sullivan  
Logan Sutton  
Charles and Martha Sutton  
Bill Taub  
Peggy Taylor  
Christine Teza  
Sarah Thomas-Moore  
Dean and Tina Tibbitts  
Don and DJ Timmons  
Morgan Tran  
Triangle Community  
Foundation  
Truist  
Molly and Tom Truncellito  
Larry Turner  
Bill Valdespino  
Catina and Kevin Vaughan  
Gwen Vinson  
Beth and Joe Vogler

Forrest and Gene Vogler  
Arts Endowment  
Tassy von Kracke  
Becca Wagner  
Martha Wahla  
Lauren and Warren Wall  
Julie Wall-Burris  
Katherine and Jason Wallace  
Randall and June Ward  
Ginny Warlick  
Melody Ann Watral  
Mary and Curtis Weaver  
James Weikart and  
Dana Lichty  
Betty Wells  
Alex Wendt  
Beth and Matt Wheeler  
Gail and Bud Wiley  
Shelley Wilfong  
Anne Williams  
Lucy Williams

Pamela Winkler  
Jennie Winston  
Winston Salem Child Study  
Group  
Amanda Hollingsworth Wise  
Sandy and Gary Wolfe  
Lisa and George Wood  
Nicole Woodley  
Kathryn Woodruff  
David and Dianne Worley  
Helen Wright and Hestley  
Stapp  
Tony and Debby Wright  
Elizabeth Young  
Tom and Joyce Young  
Young Transportation  
Rachel and Jason Zink  
Kevin Zuidema

**more than 450 donors**  
gave to Arts For Life in 2023. All of your support  
came together to create thousands of incredible  
creative opportunities for kids!





## SPECIAL THANKS TO MEMBERS OF OUR

**KIDS at  
HEART  
SOCIETY**

Jane Brookshire  
Whitney Feld  
Bob Horner  
Bill & Betsy Long  
Julie & Dave Obenauer

Dave & Julie Phlegar  
Ben & Jeanne Powell  
Lesley & Carl Powell  
Ron Reeser  
Christy Sammons

Learn more and join our multi-year giving society by visiting  
[artsforlifenc.org/kids-at-heart-society](https://artsforlifenc.org/kids-at-heart-society)



## AND WITH DEEP GRATITUDE FOR OUR

**HEALING  HEARTS CLUB**

**a caring community of Arts For Life supporters**

Todd Achilles  
Mary Edith Alexander  
Suzanne and  
Andrew Allen  
Amanda Anderson  
Jillian Bank  
Amy and Alan Barry  
Stephanie Bell  
Lindsay and Aaron  
Bouronich  
Sarah Branham  
Jack and Diana  
Brinkley  
Robin and Bill  
Broughton  
Christina Brown

BrozNC LLC  
Cassie Campbell  
Brian and Karen  
Cavagnini  
John and Amy  
Cervantes  
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Fleenail Lane  
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Meg MacLeod  
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Mariano  
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Carrie Sexton  
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Hannah Shull  
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Jerrilyn Smith  
Will and Erin Sparks  
Kelly Spencer  
Beth Spieler  
Angela Stallings  
Mary Beth Stanley  
Jordan Stern

Wes and Lee Sugg  
Chris and Rebecca  
Tanner  
Katie Thomas  
Annie Totten  
Jan Trantham  
Christy Vance  
Nelia Verano  
Kelly Joe and Sherry  
Whitmire  
Lisa Wilfong  
Donna Williams  
Rosalind Willis and  
Greg Olson  
Shawn and Chris  
Winebrenner

Learn about how you can transform hospitals through our monthly giving club by visiting our website [artsforlifenc.org/healing-hearts-club](https://artsforlifenc.org/healing-hearts-club)



# OUR INCREDIBLE 2023 STAFF MEMBERS

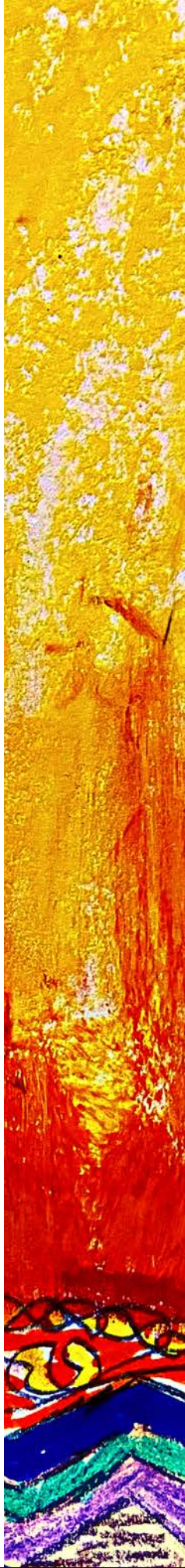


- Katharine Phlegar Broughton**, Executive Director
- Snee Howard**, Director of Operations & Finance
- Chelsea Parrish**, Development Coordinator
- Madeline Geier**, Program Director  
*Asheville, Mission Children's Hospital*
- Melissa Hyman**, Music Teacher  
*Asheville, Mission Children's Hospital*
- Olivia Chisholm**, Program Director  
*Charlotte, Levine Children's Hospital*
- Andrea Klauss**, Program Coordinator  
*Charlotte, Levine Children's Hospital*
- Betsey McLawhorn**, Program Director  
*Winston-Salem, Brenner Children's Hospital*
- Sarah Bell**, Program Coordinator  
*Winston-Salem, Brenner Children's Hospital*
- Annie Rogers**, Director of Remote Programs

# AND OUR 2023 BOARD OF DIRECTORS

Learn about each of our current board members by visiting our website [artsforlifenc.org/board-members](https://artsforlifenc.org/board-members)

- |                                                               |                                                      |                                             |                                            |
|---------------------------------------------------------------|------------------------------------------------------|---------------------------------------------|--------------------------------------------|
| <b>Mary Edith Alexander</b> , Board Chair<br><i>Asheville</i> | <b>Doris Rouse</b> , Secretary<br><i>Durham</i>      | <b>Fleenoil Lane</b><br><i>Durham</i>       | <b>Scott Rempe</b><br><i>Winston-Salem</i> |
| <b>Tim Doby</b> , Vice Chair<br><i>Kernersville</i>           | <b>Whitney Feld</b> , Past Chair<br><i>Charlotte</i> | <b>Charissa McCullers</b><br><i>Raleigh</i> | <b>Morgan Tran</b><br><i>Cramerton</i>     |
| <b>Ginna Priola</b> , Treasurer<br><i>Austin, Texas</i>       | <b>Sharon Davis</b><br><i>Durham</i>                 | <b>Kimberly Moore</b><br><i>Durham</i>      | <b>Amanda Wise</b><br><i>Charlotte</i>     |
|                                                               | <b>Sylvia Hicks</b><br><i>Charlotte</i>              | <b>Jessica Palles</b><br><i>Charlotte</i>   |                                            |







# arts for life

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you can inspire courage through creativity  
by giving at [artsforlifenc.org/donate](https://artsforlifenc.org/donate)

