



arts for life

2022 ANNUAL REPORT

OUR MISSION

Arts For Life is a nonprofit organization dedicated to supporting pediatric patients and families through arts education and engagement. By providing educational arts programs, we enrich patients' lives, nurture their minds and spirits, and encourage positive healthcare experiences for children and their families.

FROM OUR EXECUTIVE DIRECTOR

2022 truly felt like Arts For Life's Renaissance - we have been working through a constant cycle of reinvention since March of 2020, but last year felt especially fruitful as we enjoyed the return of so many wonderful elements of our organization. At the top of the list: a full-fledged return to in-person programming across all chapters, allowing kids to create more freely and connect with staff and volunteers. We're also still glowing from the return of our beloved in-person events, where we get to connect with the incredible community that supports Arts For Life and the families we serve. And finally, the regrowth of our program staff team has allowed us to expand the reach of creativity to more kids and teens throughout our hospitals.

We know that this renaissance has only been possible thanks to the support of our patrons and partners, and with the heart and dedication of our incredible staff and volunteer teams. Each of you gave something of yourself to help inspire courage through creativity for kids, teens and families. With deep gratitude, I am already looking forward to seeing how that sparks the next era of growth and creativity for Arts For Life.

Katharine Phlegar Broughton
KATHARINE PHEGAR BROUGHTON
EXECUTIVE DIRECTOR



FROM OUR BOARD CHAIRS

Great things are done by a series of small things brought together. –Vincent Van Gogh

And at Arts For Life, we are a bridge that brings people together for small moments of creative expression that add up to big, often transformational, experiences of joy.

In preparing to share our 2022 Annual Report with our supporters, Katharine asked me to reflect on the past, and for our 2023 Board Chair, Mary Edith Alexander, to share our vision for the future. I joined the Board of Arts For Life in 2019 and served as Board Chair in 2021 and 2022. It is a privilege to volunteer for an organization that has provided meaningful and inspiring programming to pediatric patients and their families for over 20 years.

Today, it seems more important than ever for companies, organizations, and indeed individuals, to be grounded in their purpose. That is why we begin each Board meeting with a “mission moment.” Often these are front-line stories from our Program Directors, highlighting the resilience and bravery of their pediatric patients. It grounds us and our decision-making in our organizational values – creativity, learning, collaboration, inclusion, and compassion chief among them. Whether you are reading this as a patient, family member, hospital partner, or donor, thank you for prioritizing and valuing this organization and its mission. Our success is integrally tied to your involvement. Thank you.

Whitney Feld
WHITNEY FELD
2021 & 2022 BOARD CHAIR

Van Gogh’s quote illustrates our vision for the future, which is tied to and honors our past.

If you close your eyes, I am sure you can envision a busy hospital waiting room filled with children and their families. Now add art supplies, dedicated volunteers, and AFL staff to your vision and see the picture evolve and brighten in your mind. What may have been dreary and difficult is now boisterous, colorful, and uplifting. Seemingly small things are brought together through Arts For Life programs, for all the right reasons and in all the right ways.

It is an honor to serve as the 2023 Board Chair and build on the strong foundation laid by my predecessors. This nonprofit has never been stronger financially or organizationally. We will continue to expand our impact by honoring our values, and remaining curious and committed to innovation. To that end, if you have an idea to share or a partnership for us to explore, we believe this is a time for growth. Please reach out to me, Whitney, or Katharine.

Thank you for your support, we are most grateful.

Mary Edith Alexander
MARY EDITH ALEXANDER
2023 BOARD CHAIR





OUR PROGRAMS & OUR IMPACT

Simply hearing the word "art" completely transformed one little girl's hospital experience. Walking into the clinic's art room for the first time, she got to explore the depths of the Arts For Life supply closets and lose herself in the art—finding textures and treasures that she didn't know she could find in the hospital! In spite of her upcoming appointment, her imagination and enthusiasm bubbled over as she meticulously chose her paper. For the next 90 minutes, the clinic disappeared and her art studio came to life! She knew what it would mean for other kids too, proclaiming,

"This is so great for all the kids that have to come here because now they have something fun to do!"



CLINIC ART TABLES & BEDSIDE STUDIOS

Individual and small group art and music sessions that bring supportive and engaging creative opportunities into the hospital, encouraging a more positive healthcare experience in hospital and clinic waiting rooms.

HEARTBEAT SESSIONS

Connecting a young patient with our larger musical community. Participants can choose or write a song to be set to the rhythm of their heartbeat, which is then recorded by professional musicians at world-renowned Echo Mountain Recording Studio in Asheville, NC.

ARTIVITY KITS

All-inclusive art kits with instructions, materials, and creative ideas and activities made especially for patients - of all ages and developmental levels.





In 2022, Arts For Life brought courage and creativity to
MORE THAN 7,000 PEOPLE

INCLUDING PATIENTS, SIBLINGS AND FAMILY MEMBERS



4,000 art and music sessions,
sharing new materials and methods, while
inspiring kids of all ages

2,700 hours of paint, play,
prose, pretend and piano
provided by AFL staff & volunteers
at no cost to patients & families

Over **4,000** Activity Art Kits
were distributed throughout our three hospital
partners, featuring 14 new designs bursting at the
seams with fun activities for kids to get creative
whenever they want.

And even beyond the art table and the jam
sessions, our Activity Art Kits brought nearly
19,000 additional hours of
creativity to kids



SINCE 2010, ARTS FOR LIFE HAS BROUGHT CREATIVITY TO **MORE THAN 100,000 KIDS**



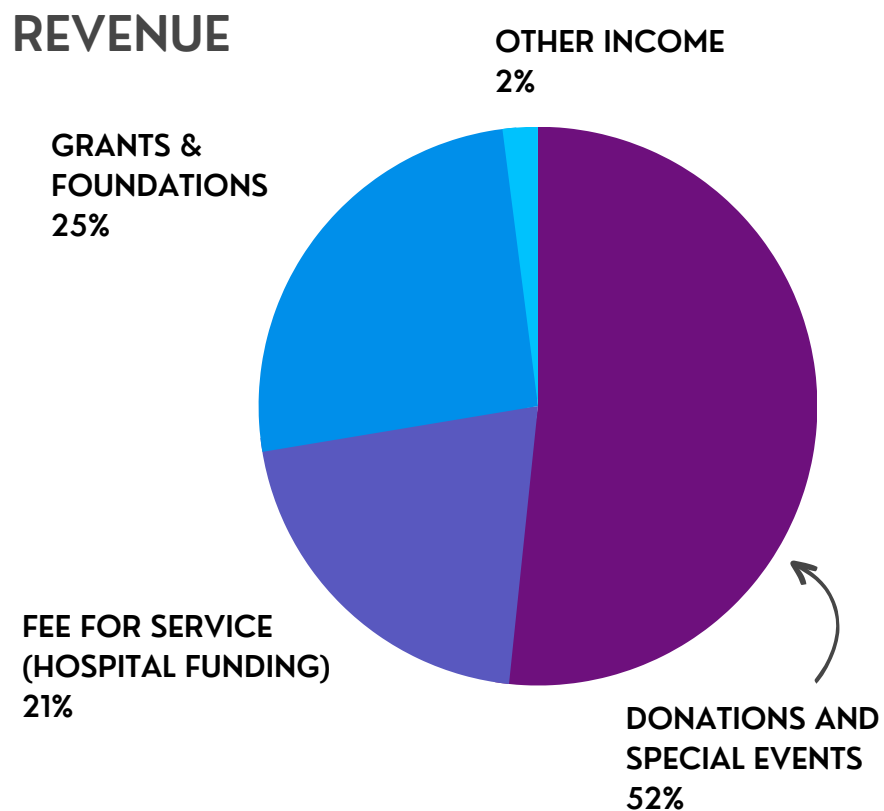


FINANCIAL OVERVIEW STATEMENT OF ACTIVITIES || YEAR ENDED DECEMBER 31, 2022

The financials presented in this overview are unaudited. Arts For Life's 2022 financials are being audited by Corliss & Solomon, PLLC in Asheville. We invite you to visit our website in late summer 2023 to review the full audit.

artsforlifenc.org/transparency

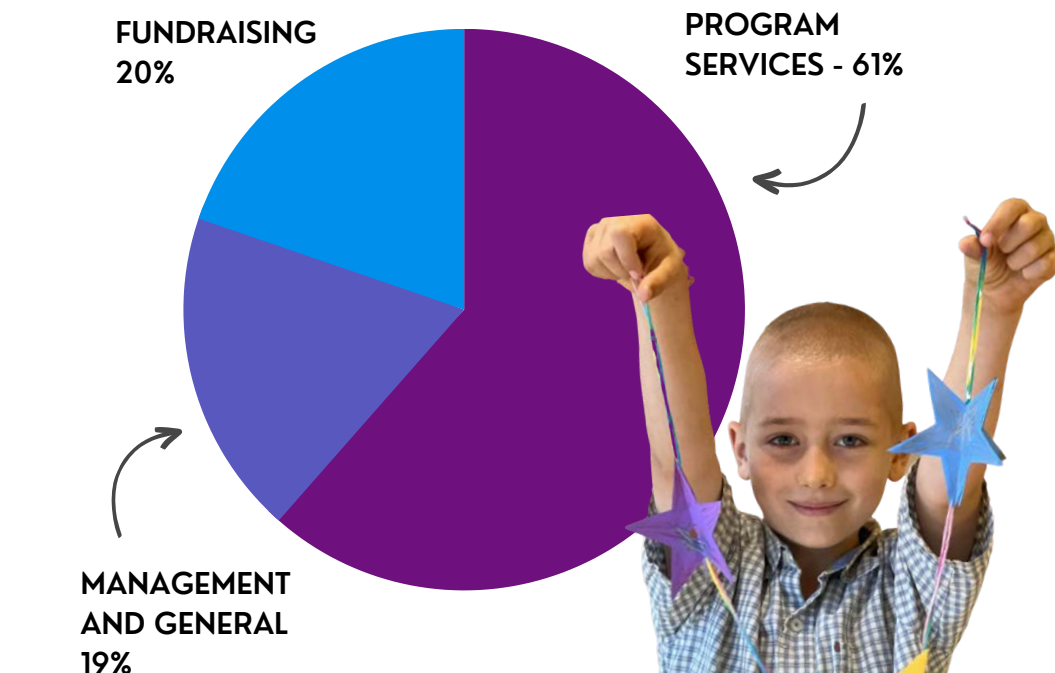
REVENUE



TOTAL REVENUE: \$585,286

does not include in-kind donations valuing \$33,444

EXPENSES



TOTAL EXPENSES: \$465,065

CHANGE IN NET ASSETS: \$120,221



WE ARE SO THANKFUL FOR THESE AMAZING PARTNERS...

Arts For Life programs would simply not be possible without the ongoing commitment from these groups.

OUR HOSPITAL PARTNERS



Brenner Children's

IN WINSTON-SALEM
PARTNERS SINCE 2001



IN ASHEVILLE
PARTNERS SINCE 2003



**Atrium Health
Levine Children's**

IN CHARLOTTE
PARTNERS SINCE 2015

THE INCREDIBLE HOSPITAL STAFF WE WORK ALONGSIDE AND OUR AMAZING VOLUNTEERS & INTERNS

like Winston-Salem Intern Brandy (far left) and Asheville Volunteer Laura (far right)





OUR GENEROUS GRANT & FOUNDATION FUNDERS

Asheville Area Arts Council
Carolina Panthers Charities
Charlotte Is Creative
Fleshman-Pratt Foundation, Inc.
The Glass Foundation

The Kenan Family Foundation
Kulynych Family Foundation II
NC Arts Council
Henri Landwirth Family Fund
The Lyon Foundation

RTI International
Perkins Charitable Foundation
Ramble Charitable Fund
Stevens Family Foundation
Tony Stewart Foundation
WNC Bridge Foundation



GENESIS INSPIRATION FOUNDATION

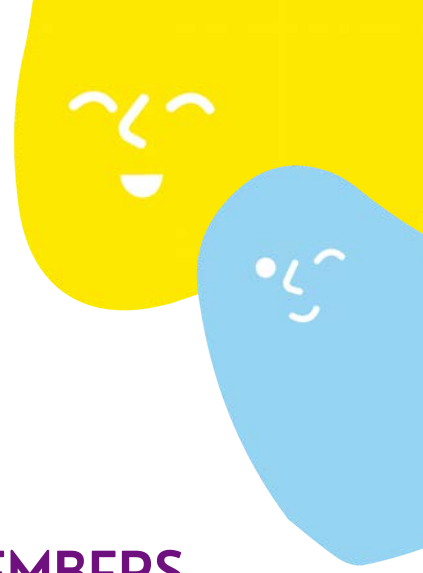
Arts For Life was honored to be the recipient of a \$100,000 award from the Genesis Inspiration Foundation, which celebrates "the creative force in each child that will catapult their lives" and recognizes the importance of the arts for the well-being of children and their families. Executive Director John Guastaferro and local representatives of Genesis visited our Charlotte Chapter at Levine Children's Hospital in the fall of 2022.





WE WANT TO EXTEND SPECIAL THANKS TO MEMBERS OF OUR

KIDS at HEART SOCIETY



Whitney Feld
Virginia Gajewski
David & Jennifer Harkins
Bob Horner
Ed & Vicki Jenest
Gary & Theresa Landwirth

Bill & Betsy Long
Shelly Luke Wille
Carol & Crafton Mitchell
Jane H. Ness
Peggy Newell
Julie & Dave Obenauer

Dave & Julie Phlegar
Ben & Jeanne Powell
Lesley & Carl Powell
Ron Reeser
The Schwartz Family
Liz & Mike Thomason

Learn more and join our multi-year giving society by visiting
artsforlifenc.org/kids-at-heart-society

OUR 2022 BOARD MEMBERS



Whitney Feld, Board Chair

Charlotte

Mary Edith Alexander, Vice Chair

Asheville

Ginna Priola, Treasurer

Austin, Texas

Doris Rouse, Secretary

Durham

Sharon Davis

Durham

Tim Doby

Winston-Salem

Clinton Hicks

Charlotte

Sylvia Hicks

Charlotte

Fleenoil Lane

Durham

Kimberly Williams Moore

Durham

Jessica Palles

Charlotte

Scott Rempe

Winston-Salem

Learn about each of our current board members
by visiting our website
artsforlifenc.org/board-members



MANY THANKS TO ALL OF OUR 2022 DONORS

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 Pat Abrams and Sally Pedley
 Edward Ackerman
 Frances Alexander
 Mary Edith Alexander
 Taylor Allard
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 Becky Anderson
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 Deandrea Cox
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 Steve Herold
 Grace Herrin
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 Hesse
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 Lorrie Holderfield
 Jim and Susan Holloway
 Nik and Sarah Hope
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 Sneer and Stefen Howard
 Adrienne Howe
 William Hudgins
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 Scot Humphrey
 Eric Hungate
 Melissa Hyman and Ryan
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 Michael Isenhour
 Elizabeth Ivey
 Lisa Jackson
 Jessica Drew Travel
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 Jewelsmith
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 David Kanis
 Laura Kaufman
 Kyle Keelan
 Ginger Kemp
 Pat Kenyon
 Kim Kinsella
 Albert Klomparens





EACH ONE OF YOU INSPIRED COURAGE THROUGH CREATIVITY

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Kookan Family Foundation
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Joseph Lux
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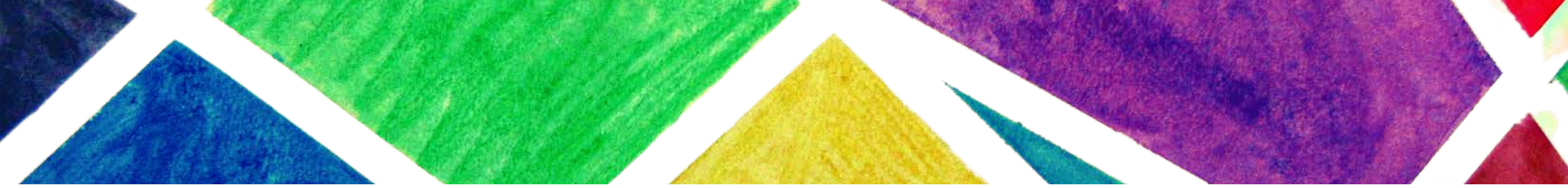
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Dianne and David Worley
Christopher Wright
Tony and Debby Wright
Katharine Zamarrá
Jan Zboyovski
Rachel and Jason Zink
Kevin Zuidema

over 500 donors
gave to Arts For Life in 2022.
All of your support came
together to create incredible
creative opportunities for kids!





A FANTASTIC RETURN TO IN-PERSON EVENTS

Swing For The Kids, Charity Golf Tournament - Durham
Rise and Shine - Asheville and Charlotte

2022 featured three in-person events, raising friends and funds to further Arts For Life's mission of supporting pediatric patients and their families through the arts. Special thanks go to our event chairs – **Sean Ward, Virginia Gajewski, and Gregor Pickral**. These incredible partners in the community exponentially magnified the impact of these fundraisers!



OUR 2022 STAFF

- Katharine Phlegar Broughton,**
Executive Director
- Snee Howard,**
Director of Operations & Finance
- Chelsea Parrish,**
Development Coordinator
- Madeline Geier,** Program Director
Asheville, Mission Children's Hospital
- Melissa Hyman,** Music Teacher
Asheville, Mission Children's Hospital
- Olivia Chisholm,** Program Director
Charlotte, Levine Children's Hospital
- Leigh Thomason Hale,** Art Teacher
Charlotte, Levine Children's Hospital
- Sarah Ness Luke,** Program Director
Charlotte, Levine Children's Hospital
- Betsey McLawhorn,** Program Director
Winston-Salem, Brenner Children's Hospital
- Annie Rogers,** Director of Remote Programs





HEARTBEAT SESSIONS



"As a mother, I would say that hearing your child's heartbeat alone is magical," explains Hope, Solomon's mother.

*"Hearing your child's favorite song and watching them light up while musicians serenade them is indescribable. **The recording is a gift that I will treasure for all my days.**"*



visit heartbeatsessions.org

to see the sessions for yourself, including Solomon & Talkin' Bout a Revolution



arts for life

7 BEAEVERDAM RD, STE # 207 ASHEVILLE, NC 28804
(828) 772-5339 ARTSFORLIFENC.ORG

you can inspire courage through creativity
by giving at artsforlifenc.org/donate



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