

# *Rise and Shine*

*a benefit breakfast for Arts For Life*

PARTNERSHIP OPPORTUNITIES



**Thursday, September 28, 2023**

Highland Brewing Company Event Center

*Will you support Rise and Shine,  
and help light the spark of creativity for  
children in the hospital?*

# Partnership Opportunities

Rise & Shine is a great way for community-minded companies, organizations, clubs, and other groups to support the pediatric patients and families Arts For Life serves. Join us today!

## **GOLDEN SUNRISE Presenting Sponsor || \$10,000**

**Only 1 Available!**

*Make this wonderful morning possible!*

More importantly, your partnership brings more art lessons to pediatric patients and families, year-round.

- 1-minute speaking opportunity to audience at Rise & Shine Breakfast
- Recognition during our program
- Name + logo featured as the exclusive "Presenting Sponsor," with prominent placement in all printed promotional and event materials
  - Full-page ad in printed program for event & inclusion in our slideshow
- Spotlight on Arts For Life's digital outlets, including our event email communications, our event webpage and social media accounts
  - Acknowledgement on Arts For Life's Instagram, Facebook and LinkedIn
- Reserved seats at the breakfast table for your team. *Tell us how many seats you'd like!*

## **SILVER SUNBEAM Breakfast Sponsor || \$5,000**

*Rise and Shine guests will be well-fed, thanks to you!*

Our Breakfast Sponsor helps underwrite the costs of our delicious hot breakfast buffet.

- Recognition during our Program
- Name + logo featured in all printed promotional and event materials
  - Half-page ad in printed program for event & inclusion in our slideshow
- Acknowledgement on Arts For Life's digital outlets, including our event email communications, our event webpage and social media accounts
- Reserved seats at the breakfast table for your team. *Tell us how many seats you'd like!*

## **BRIGHT BRONZE Event Sponsor || \$2,500**

*Honor your company, club, or family with a sponsorship gift*

- Name + logo featured in printed promotional and event materials
  - Quarter-page ad in printed program for event
- Acknowledgement on Arts For Life's digital outlets, including our event email communications, our event webpage and social media accounts
- Reserved seats at the breakfast table for your team. *Tell us how many seats you'd like!*





# Exclusive Event Sponsorships

## ART SHOW SPONSOR || \$1,000

*You'll make our pop-up exhibit of patient artwork possible!*

- Name + logo featured in printed promotional and event materials
- Acknowledgement on Arts For Life's digital outlets, including our event email communications and our event webpage

## COFFEE SPONSOR || \$500

*Keep our guests caffeinated!*

- Name + logo featured in printed promotional and event materials

**Your contribution is tax-deductible to the extent allowable by law. Please consult your accountant.**



## How to Partner with us

### Visit:

[www.artsforlifenc.org/riseandshineAVL](http://www.artsforlifenc.org/riseandshineAVL)

### Ask Questions or Pledge Your Sponsorship:

Call our office at 828.772.5339

Or email Chelsea Parrish,

Development Coordinator, Arts For Life  
[chelsea@artsforlifenc.org](mailto:chelsea@artsforlifenc.org)

### or Mail Your Sponsorship Details and Payment to:

Arts For Life

Attn: Rise & Shine Asheville

7 Beaverdam Road, Ste. #207  
Asheville, NC 28804

# Rise and Shine

## a benefit breakfast for Arts For Life

Rise & Shine is our signature annual breakfast event to raise community awareness and much-needed support for Arts For Life! Your sponsorship of Rise & Shine will benefit Arts For Life and bring creativity, discovery, and joy to children and families undergoing treatment for serious illnesses and disabilities at Mission Children's Hospital and across North Carolina.

**Creativity and the arts are often a much-needed bright spot in otherwise dark and challenging times for our young patients.**

Last year, Arts For Life served more than 7,000 children and family members in treatment at children's hospitals across North Carolina.

**Our goal for this breakfast benefit is to raise funds and community support to continue our mission of supporting young patients and families through the arts and encouraging positive healthcare experiences in our community.**



To learn more about our work, please visit our website:  
[www.artsforlifenc.org](http://www.artsforlifenc.org)

Join us by supporting Rise and Shine today!



### EVENT DETAILS

**Thursday, September 28th**

**at Highland Brewing Company Event Center in Asheville**

8:30 - 9:15 am Check-in begins, Coffee is served, Breakfast Buffet is open

9:15 - 10:00 am Program

**Pledge Your Sponsorship Today**

Email Chelsea Parrish at [chelsea@artsforlifenc.org](mailto:chelsea@artsforlifenc.org).

7 Beaverdam Road, Ste. #207, Asheville NC 28004 • [info@artsforlifenc.org](mailto:info@artsforlifenc.org) • (828) 772-5339