To our Arts For Life community,

2021 was another year of change for Arts For Life — new organizational leadership, the start of our reemergence from the pandemic, and a return to primarily in-person programming. All of that coming right after 2020 — a year that left indelible marks on our world, including the children and families that we serve and the hospitals where we work. In many ways, it felt like a new start, complete with the accompanying opportunities and challenges. Arts For Life took a pause and a deep breath in 2021, looking intentionally at our programming and considering how we can better serve patients and families.

Even with all that has happened in recent years, one thing has been a constant since our founding 20 years ago: Arts For Life’s mission to support pediatric patients and families has remained our compass, guiding us forward. Since the day our Founding Director Anna Littman brought a camera to her younger sister while she was in the hospital, Arts For Life has been working to improve the healthcare experience for children and families across North Carolina.

I want to thank all of you for the part you play in moving Arts For Life’s mission forward. In my first year as the Executive Director, I have most loved getting to know all of the different people that come together to make Arts For Life magic happen — the staff and volunteers, our Board of Directors and our donors, our hospital partners and champions, and our families.

Every time a family walks into a clinic waiting room, every time a child sits on a hospital bed on a unit, Arts For Life wants to be there to support them. And you are helping to make that possible.

With gratitude,

Katharine Phlegar Broughton
Executive Director
Despite the ongoing challenges related to COVID-19, 2021 was a year of bright new beginnings at Arts for Life. Katharine Phlegar Broughton was hired as the Executive Director and built upon the strong foundation laid by her predecessors.

By the end of the year, we were providing in-person programming in Asheville, Charlotte, and Durham. In Winston-Salem, our program staff found incredible ways to continue supporting families remotely through Arts For Life Anywhere and Artivity Kits. And, most importantly, families and young patients in all four service communities received access to the healing power of arts. In fact, in 2021 over 7,000 children were served!

We know creativity is never cancelled.

While charitable giving to arts organizations is down 7.5% nationwide, Arts for Life finished the year in a strong financial position, bringing in more than our forecasted revenue for 2021. As a result, we are well prepared to continue bringing the arts to children and families in the hospital rooms and clinics across our communities.

Finally, I leave you with this thought. Thomas Merton once said that “Art enables us to find ourselves and lose ourselves at the same time.” Many of us are looking for inspiration these days and so I urge you to spend time in our virtual gallery. As Board Chair, I get to see on a regular and reoccurring basis the impact this organization has on the patients and families served. But the unexpected impact is the one this organization has on me. As you navigate the bright colors and smiling faces in our gallery, I believe you will leave inspired.

Thank you all—fellow Board members, staff, volunteers and donors—for your leadership and commitment through these unprecedented times. You make it possible for us to continue to Inspire Courage through Creativity!

Whitney Feld
2021 Board Chair
Arts For Life has been providing creative programming to pediatric patients and their families since 2001. Our founder, Anna Littman, recognized the importance and the power of creativity for her sister while she was being treated in the hospital. Since then, tens of thousands of kids have been handed a paintbrush or encouraged to strum a guitar while sitting in a hospital room.

To share that incredible impact and to recognize the remarkable patients and families we’ve had the honor to work with over the years, our 2021 Annual Report features just a few of these artists and their masterpieces from our archives.
AFL provided over **2,000** hours of direct programming, virtually and in-person

We facilitated nearly **2,900** art and music sessions for **1,288** people including patients, siblings and family members

Over **5,700** Art Kits were distributed throughout our four hospital partners

Artivity Art Kits brought over **15,000** hours of creativity to kids

**OUR YEAR AT A GLANCE**

more than **7,000** people were served by Arts For Life programs in 2021
Without art and music, the hospital would be a much gloomier place — with fewer smiles, less laughter and more stress. But art and music help all of those things. They provide a bright spot.

Dr. Tom McLean, Pediatric Hematologist/Oncologist, Brenner Children’s Hospital at Atrium Health Wake Forest Baptist

“You mean art in HERE?! We can do it right here in my hospital room?!”

A young patient who lit up when he heard about Arts For Life for the first time
The financials presented in this overview are unaudited. Arts For Life's 2021 financials are being audited by Corliss & Solomon, PLLC in Asheville. We invite you to visit our website in late summer 2022 to review the full audit.

Revenues:
- Donations and Events: $203,373
- Fee For Service (Hospital Funding): $177,000
- SBA Assistance Prgms (PPP & ERC)
- Grants & Foundations: $77,904
- In-Kind Contributions: $82,991
- Other Revenue: $9,626

Total Revenue: $797,936

Expenses:
- Personnel and Contract Labor: $371,897
- Rent and Office Expense: $23,767
- Programming Expenses: $25,113
- Marketing & Promotion: $8,534
- Professional Fees: $17,216
- Events & Fundraising Expenses: $4,116
- Value of In-Kind Contributions: $82,991
- Other Expenses: $8,200

Total Expenses: $541,834

Change in Net Assets: $256,102
REVENUE

does not include in-kind contributions towards programming

SBA Assistance Prgms (PPP & EIDL) 34.1%
Donations 28.6%
Fee For Service (Hospital Funding) 24.9%
Grants and Foundations 11%
Other Revenue 1.4%

EXPENSES

Management & General 19.5%
Fundraising 11.9%
Program Services 68.6%
THANK YOU TO OUR 2021 HOSPITAL PARTNERS
Arts For Life served pediatric patients and their families in partnership with these hospital communities.

LOOKING BACK ON OUR DURHAM CHAPTER
We are grateful for the incredible partnership that Arts For Life has enjoyed with Duke Children’s Hospital since 2003. We want to thank each and every one of YOU for being a part of that.

In the last decade, Arts For Life has served nearly 25,000 kids and families in Durham.

While our long-standing formal partnership with Duke Children’s Hospital concluded at the end of 2021, we are proud to have played a part in weaving the arts into the fabric of the hospital there. In fact beginning in January 2022, Duke Children’s created a permanent staff position for former Arts For Life Program Director, Alison Griffin, to ensure patients and families will continue to experience meaningful connection and creativity through the arts.

AND LOOKING AHEAD
Arts For Life will be considering new service delivery models and potential new hospital partners in the Triangle. We will keep you updated, and we welcome your feedback as we seek out the best ways we can support patients and families on their healthcare journeys. Here’s to new adventures!
WE ARE SO GRATEFUL FOR OUR GRANT FUNDERS

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The Glass Foundation
NC Arts Council
The Kenan Family Foundation
The Lovett Foundation
Lyon Foundation, Inc.
The Perkins Charitable Foundation
Tony Stewart Foundation
Walnut Cove Members Association
WNC Bridge Foundation

AND FOR THE INCREDIBLE HOSPITAL STAFF THAT WE GET TO WORK ALONGSIDE

Special thanks to all of the physicians, nurses, administrators, child life specialists, environmental service workers, patient technicians, and many many more... who work every day to support children and their families being treated at our partner hospitals. They are incredible and essential to furthering Arts For Life's mission.
Kids at Heart Society members are the beating heart of our community of young patients and their families.

By making an unrestricted three-year pledge of $1,000 or more, Kids at Heart Society members ensure that art and creativity can always be a part of the healing process for kids, far into the future.

Learn more and join our multi-year giving society by visiting artsforlifenc.org/kids-at-heart-society
MANY THANKS TO OUR 2021 DONORS

Many thanks to our 2021 donors and Chris Chapman.

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your support comes together to
inspire courage through creativity
for our young artists!
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Learn about each of our current board members by visiting our website artsforlifenc.org/board-members

OUR 2021 STAFF

Katharine Phlegar Broughton, Executive Director

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