



Rise and Shine

A Benefit Breakfast for Arts For Life



*Will you support Rise and Shine this year,
and help light the spark of creativity for
some very special children in need?*

THURSDAY, OCTOBER 17, 2019
CARMEL COUNTRY CLUB

Partnership Opportunities

Rise & Shine is a great way for community-minded companies, organizations, clubs, and families to support the pediatric patients and families Arts For Life serves. **Join us today!**

Golden Sunrise // \$10,000 // Presenting Sponsor **ONLY 1 AVAILABLE!**

PLEDGE YOUR SUPPORT BY MARCH 31 TO BE INCLUDED ON PRINT INVITATION!

Our Golden Sunrise Presenting Sponsor makes this morning possible!
More importantly, your partnership brings more art lessons to pediatric patients and families, year-round.

- 1-minute speaking opportunity to 200+ audience members at Rise & Shine Breakfast
- Name + logo featured as the exclusive "Presenting Sponsor" in all promotion
- Support featured on Arts For Life's event webpage including social media outlets (Facebook + Instagram: 4,000+ followers), and email (500+ subscribers)
- Premier recognition in all event-related public relations & marketing
- **Full-page ad in printed program**
- Prominent placement on Event materials: Invitations + all event signage

Ask us about how many seats at the breakfast table you'd like to reserve for your team!

Silver Sunbeam // \$5,000 // Breakfast Sponsor

PLEDGE YOUR SUPPORT BY MARCH 31 TO BE INCLUDED ON PRINT INVITATION!

Rise and Shine guests will be well-fed, thanks to you!
Our Breakfast Sponsor helps underwrite the costs of our delicious hot breakfast buffet.

- Name + logo included in all event-related promotions
- Support recognized on Arts For Life's event webpage and email
- **Half-page ad in printed program**
- Prominent placement on Event materials: Invitations + all event signage

Ask us about how many seats at the breakfast table you'd like to reserve for your team!

Bright Bronze // \$2,500 // Event Sponsor

Honor your company, club, or family with a Bright Bronze Sponsorship!
We'll recognize your support in advance of, and during, the breakfast.

- Name included in event-related public relations & marketing
- Support recognized on Arts For Life's event webpage and email
- **Quarter-page ad in printed program**
- Advertisement on Event materials: event banner and slideshow

Ask us about how many seats at the breakfast table you'd like to reserve for your team!

Your contribution is tax-deductible to the extent allowable by law.

Exclusive Event Sponsorships

\$1,000 // Art Show Sponsor

A true patron of the arts, you'll make our pop-up exhibit of patient artwork possible!

- Support recognized on Arts For Life's event webpage and email
- Advertisement on Event materials: printed program, event banner, and slideshow

\$500 // Coffee Sponsor

Keep our guests caffeinated and happy!

- Advertisement on Event materials: printed program



How to Partner with us

ASK QUESTIONS OR REQUEST AN INVOICE:

Lari Hatley
Development Director, Arts For Life
lari@artsforlifenc.org
(919) 599-4710

MAIL YOUR SPONSORSHIP TO:

Arts For Life
Attn: Rise & Shine Charlotte
50 S. French Broad Ave., Ste. 258
Asheville, NC 28801

OR VISIT:

www.artsforlifenc.org/riseandshineCLT

Rise and Shine

Rise & Shine is our signature annual event to raise community awareness and much-needed support for Arts For Life! Your support of Rise & Shine will benefit Arts For Life and bring creativity, discovery, and joy to children and families in treatment for cancer and other serious illnesses, across Charlotte and the state of North Carolina.

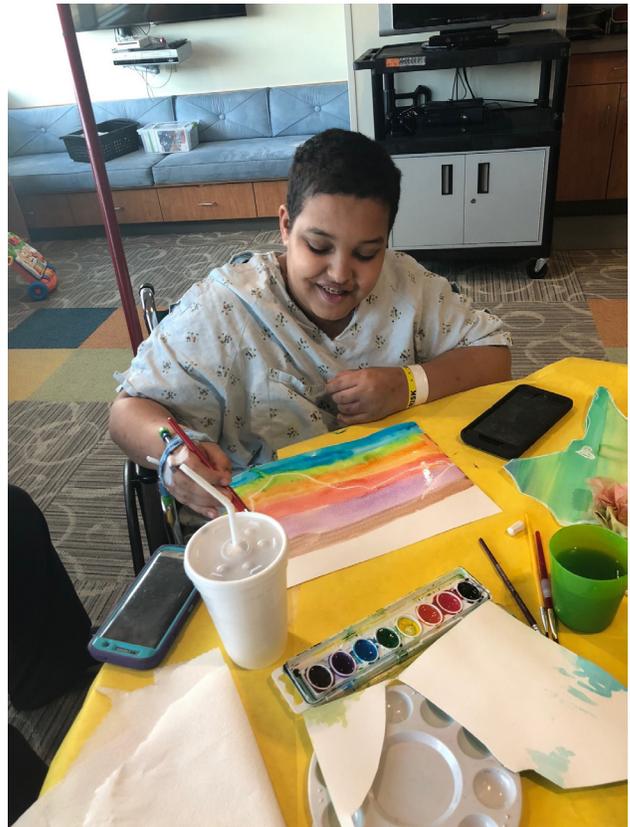
The arts are often a much-needed bright spot in otherwise dark and challenging times for our young patients. Last year, Arts For Life brought over thousands of art lessons to more than 1,000 children and family members in treatment at Levine Children's.

In the fall of 2018, more than 200 guests attended our Rise & Shine breakfast and together raised over \$46,000!

This year, Charlotte's Rise & Shine is on Thursday, October 17, and we plan to raise even more to continue our work: supporting young patients and families in our community.

Every day at Arts For Life, we see how the arts lift children up and help them heal, cope with the effects of illness, and succeed in life.

To learn more about this truly special event and our work, please check out our website:
www.artsforlifenc.org



BREAKFAST DETAILS:

- ***New Time* 8:30AM** // Check-in Starts; Breakfast & Coffee is Served
- **9:15 - 10:00AM** // Program
- **Carmel Country Club** // 4735 Carmel Road Charlotte, NC 28226
- More info: www.artsforlifenc.org/riseandshineCLT

