



Rise and Shine

A Benefit Breakfast for Arts For Life Durham
at Duke Children's Hospital & Health Center



Will you support Rise and Shine this year,
and help light the spark of creativity for
some very special children in need?

NOVEMBER 1, 2018
AT THE RICKHOUSE

Partnership Opportunities

Rise & Shine is a great way for community-minded companies, organizations, clubs, and families to support the pediatric patients who Arts For Life serves.

Join us today!

Golden Sunrise // \$5,000 // Presenting Sponsor

JUST 1 AVAILABLE

Our Golden Sunrise Presenting Sponsor makes this morning possible! More importantly, your partnership brings more art lessons to pediatric patients and families at Duke Children's Hospital & Health Center, year-round.

- 1-minute speaking opportunity to our audience members at Rise & Shine
- Name + logo featured as the exclusive "Presenting Sponsor" in all promotion
- Support featured on Arts For Life's event webpage including a dedicated blog post, social media outlets (Facebook and Twitter: combined 1,000+ followers), and email (500 subscribers)
- Premier recognition in all event-related public relations & marketing
- Dedicated blog post on Arts For Life's website
- Prominent placement on Event materials: Sponsor logo incorporated into event logo, invitations, and all event signage
- Bring 10 guests to enjoy the breakfast as our special guests (*more seats available upon request*)

Silver Sunbeam // \$2,500 // Breakfast Sponsor

2 AVAILABLE

Rise and Shine guests will be well-fed, thanks to you! Our Breakfast Sponsor underwrite the costs of our delicious breakfast.

- Name + logo included in all event-related promotions
- Support recognized on Arts For Life's event webpage, social media outlets, and email
- Prominent placement on Event materials: Invitations + all event signage
- Bring 5 guests to enjoy the breakfast as our special guests (*more seats available upon request*)

Bright Bronze // \$1,000 // Event Sponsor

10 AVAILABLE

Honor your company, club, or family with a Bright Bronze sponsorship! We'll recognize your support in advance of, and during, the breakfast.

- Name included in event-related public relations & marketing
- Support recognized on Arts For Life's event webpage, social media outlets, and email
- Advertisement on Event materials: program, event banner, and logo signage
- Bring 2 guests to enjoy the breakfast as our special guests (*more seats available upon request*)

Your contribution is tax-deductible to the extent allowable by law.

Exclusive Event Sponsorships

\$750 // Coffee Sponsor

JUST 1 AVAILABLE!

Keep our guests caffeinated and happy!

- Support recognized on Arts For Life's event webpage and email
- Advertisement on Event materials: program, event banner, and logo signage
- Recognition at Coffee Station

\$500 // Art Show Sponsor

10 AVAILABLE

A true patron of the arts, you'll make our pop-up exhibit of patient artwork possible!

- Support recognized on Arts For Life's event webpage and email
- Advertisement on Event materials: program, event banner, and logo signage
- Special recognition at the Rise & Shine Art Show

How to Partner with us

ASK QUESTIONS OR REQUEST AN INVOICE:

Rachel Zink
Executive Director, Arts For Life
rachel@artsforlifenc.org

MAIL YOUR SPONSORSHIP TO:

Arts For Life
Attn: Rise & Shine Durham
50 S. French Broad Ave., Ste. 258
Asheville, NC 28801

OR TO PAY ONLINE, VISIT:
www.artsforlifenc.org/riseandshineDUR



Rise and Shine

Rise & Shine is our annual breakfast benefit to raise community awareness and critical support for Arts For Life! Your support of Rise & Shine will bring creativity, discovery, and joy to children and families in treatment for cancer and other serious illnesses at Duke Children's Hospital & Health Center. The breakfast is free to attend, and we make a request for support during the program.

The arts are often a much-needed bright spot in otherwise dark and challenging times for our young patients. Last year, Arts For Life brought over 5,000 art lessons to more than 2,900 children and family members in treatment at Duke Children's Hospital.

Every day at Arts For Life, we see how the arts lift children up and help them heal, cope with the effects of illness, and succeed in life.

To learn more about this truly special event and our work, please check out our website:
www.artsforslifenc.org



BREAKFAST DETAILS:

- **7:30AM** // Check-in Starts; Breakfast & Coffee is Served
- **8:15 - 9:00AM** // Program
- **RSVP or Pledge** Your Sponsorship Online: www.artsforslifenc.org/riseandshineDUR

