



# Rise and Shine

A Benefit Breakfast for Arts For Life Charlotte  
at Levine Children's Hospital



*Will you support Rise and Shine this year,  
and help light the spark of creativity for  
some very special children in need?*

**THURSDAY, OCTOBER 5, 2017**  
CHARLOTTE COUNTRY CLUB

# Partnership Opportunities

Rise & Shine is a great way for community-minded companies, organizations, clubs, and families to support the pediatric patients who Arts For Life serves.

**Join us today!**

## Golden Sunrise // \$5,000 // Presenting Sponsor

JUST 1 AVAILABLE

*Our Golden Sunrise Presenting Sponsor makes this morning possible!*  
More importantly, your partnership brings more art lessons to pediatric patients and families at Levine Children's Hospital, year-round.

- 1-minute speaking opportunity to 140 audience members at Rise & Shine
- Name + logo featured as the exclusive "Presenting Sponsor" in all promotion
- Support featured on Arts For Life's event webpage including a dedicated blog post, social media outlets (Facebook and Twitter: combined 1,000+ followers), and email (500 subscribers)
- Premier recognition in all event-related public relations & marketing
- Dedicated blog post on Arts For Life's website
- Prominent placement on Event materials: Sponsor logo incorporated into event logo, invitations, and all event signage

## Silver Sunbeam // \$2,500 // Breakfast Sponsor

2 AVAILABLE

*Rise and Shine guests will be well-fed, thanks to you!*  
Our Breakfast Sponsor underwrite the costs of our delicious hot breakfast buffet.

- Name + logo included in all event-related promotions
- Support recognized on Arts For Life's event webpage, social media outlets, and email
- Prominent placement on Event materials: Invitations + all event signage

## Bright Bronze // \$1,000 // Event Sponsor

10 AVAILABLE

*Honor your company, club, or family with a Bright Bronze Sponsorship!*  
We'll recognize your support in advance of, and during, the breakfast.

- Name included in event-related public relations & marketing
- Support recognized on Arts For Life's event webpage, social media outlets, and email
- Advertisement on Event materials: program, event banner, and logo signage

Your contribution is tax-deductible to the extent allowable by law.

# Exclusive Event Sponsorships

## ~~\$750 // Coffee Sponsor~~

JUST 10! AVAILABLE

*Keep our guests caffeinated and happy!*

- Support recognized on Arts For Life's event webpage, social media outlets, and email
- Advertisement on Event materials: program, event banner, and logo signage
- Recognition at Coffee Station



## \$500 // Art Show Sponsor

10 9 AVAILABLE

*A true patron of the arts, you'll make our pop-up exhibit of patient artwork possible!*

- Support recognized on Arts For Life's event webpage and email
- Advertisement on Event materials: program, event banner, and logo signage
- Special recognition at the Rise & Shine Art Show



## How to Partner with us

### ASK QUESTIONS OR REQUEST AN INVOICE:

Rachel Zink  
Executive Director, Arts For Life  
rachel@artsforlifenc.org  
(828) 712-8120

### MAIL YOUR SPONSORSHIP TO:

Arts For Life  
Attn: Rise & Shine Charlotte  
50 S. French Broad Ave., Ste. 258  
Asheville, NC 28801

### OR VISIT:

[www.artsforlifenc.org/riseandshineCLT](http://www.artsforlifenc.org/riseandshineCLT)

# Rise and Shine

Rise & Shine is our annual event to raise community awareness and critical support for Arts For Life! Your support of Rise & Shine will benefit Arts For Life will bring creativity, discovery, and joy to children and families in treatment for cancer and other serious illnesses at Carolinas HealthCare System's Levine Children's Hospital.

**The arts are often a much-needed bright spot in otherwise dark and challenging times for our young patients.** Last year, Arts For Life brought over 2,100 art lessons to more than 1,000 children and family members in treatment at Levine Children's Hospital.

In the fall of 2016, more than 100 guests attended our Rise & Shine breakfast and together raised over \$22,000.

**This year, Rise & Shine is on Thursday, October 5, and we plan to raise over \$30,000 for our work: supporting children and families in Charlotte.**

Every day at Arts For Life, we see how the arts lift children up and help them heal, cope with the effects of illness, and succeed in life.

To learn more about this truly special event and our work, please check out our website: [www.artsforlifenc.org](http://www.artsforlifenc.org)



## BREAKFAST DETAILS:

- **7:30AM** // Check-in Starts; Breakfast & Coffee is Served
- **8:15 - 9:00AM** // Program
- **Charlotte Country Club** // 2465 Mecklenburg Avenue Charlotte, NC 28205
- **RSVP or Pledge Your Sponsorship Online:** [www.artsforlifenc.org/riseandshineCLT](http://www.artsforlifenc.org/riseandshineCLT)

