



PRESENTS

Swing for the Kids



Golf Tournament

FRIDAY, APRIL 28, 2017
FALLS VILLAGE GOLF CLUB

*Will you support Swing For The Kids this year,
and light the spark of creativity for some very
special children in need?*



Partnership Opportunities

Swing For The Kids is a great way for community-minded companies, organizations/clubs, and families to support the pediatric patients who Arts For Life serves. Join us today!

PLATINUM PAINTBRUSH — \$5,000

- Includes Registration Fee for 3 complete teams (12 golfers) - \$1200 value
- Official presenting sponsor of the Tournament
- Support featured on event webpage, social media, and email outreach
- Premier placement on all materials: Event logo, invitations + all event signage
- 1-minute speaking opportunity to audience at Swing For The Kids

GOLDEN GLITTER — \$2,500

- Includes Registration Fee for 2 complete teams (8 golfers) - \$800 value
- Official sponsor of the Tournament Afterparty at the Clubhouse
- Name & logo included in all event-related promotions
- Support featured on event webpage, social media, and email outreach
- Prominent placement on materials: Invitations plus all event signage

Hole Sponsors First Come, First Served!

SILVER SCISSORS — \$1,000 (4)

- Includes Registration Free for one complete team (4 golfers - \$400 value)
- Opportunity to host a tent at your Hole, to provide an activity, contest, refreshments, etc., to all golfers
- Name included in all promotions
- Support featured on event webpage, social media, and email outreach
- Advertisement on Event materials: program, event banner, and logo signage

BRONZE BEADS — \$500 (Unlimited)

- Professional Yard Sign with your name and logo at your designated Hole
 - We'll feature a special dedication on your Yard Sign, if you wish!
- Advertisement on event program and banner

Your contribution is tax-deductible to the extent allowable by law.

More info at artsforlifenc.org/swingforthekids

Exclusive Event Sponsorships

BEVERAGE CART SPONSOR — \$750 (1)

- Opportunity to be the exclusive beverage cart sponsor for the entire event
- Professional sign & logo placed on beverage cart for premium advertisement and golfer interaction
- Name included in all promotions
- Support featured on event webpage, social media, and email outreach
- Advertisement on Event materials: program, event banner, and logo signage

AR-15 GOLF BALL LAUNCHER SPONSOR — \$1,500 (1)

- Opportunity to host a tent at the Exclusive “Golf Ball Launcher” hole, to provide an activity, contest, refreshments, etc., to all golfers
- Name included in all promotions
- Official company logo ball provided to all Golf Ball Launcher participants
- Truly a “one in a kind” Golf Tournament experience – EVERYONE always remembers the Golf Ball Launcher Hole!
- Support featured on event webpage, social media, and email outreach
- Advertisement on Event materials: program, event banner, and logo signage
- Includes Registration Fee for 1 complete team (4 golfers) - \$400 value

How to Partner or Sponsor

ALL LEVELS INCLUDE:

- Marketing opportunity to Swing For The Kids' anticipated 120+ guests
- Inclusion of gift, coupon, brochure, or giveaway in guest gift bag

To partner or sponsor, please contact:

Arts For Life

info@artsforlifenc.org

(828) 772-5339



Swing for the Kids

Swing For The Kids helps golf enthusiasts turn passion into purpose! Your support of Swing For The Kids to benefit Arts For Life will bring creativity, discovery, and joy to children and families in treatment for cancer and other serious illnesses at Duke Children's Hospital & Health Center. Art, music, and creative writing are often a much-needed bright spot in otherwise dark and challenging times for these kids. Last year, Arts For Life brought more than 4,000 art lessons to 2,000+ patients and family members.

In the spring of 2016, a dedicated group of Arts For Life volunteers rallied their friends and co-workers to raise funds for their local chapter at Duke Children's Hospital and Health Center. Over 100 people showed up at Falls Village Golf Course in Durham, North Carolina for the inaugural Swing For The Kids golf tournament! The loyal participants braved hours of rain to drive, swing, chip, and putt their hearts out, for 18 holes. Stories were shared, prizes were

awarded, laughter was plentiful, and at the end of the day, this stellar group of supporters raised over \$16,000 to benefit patients and families in their local community.

This year, Swing For The Kids will be on Friday, April 28th and we hope to raise over \$20,000 for our work - supporting children and families in Durham. We've put in an order for sunshine and clear skies, and plan to recruit 30 foursomes to join us! Will you be one of them?

Every day at Arts For Life, we see how the arts lift children up and help them heal, cope with the effects of illness, and succeed in life.

To learn more about the event, please check out our website:

<http://www.artsforlifenc.org/swingforthekids/>

TOURNAMENT DETAILS

- 9:30AM Tee Time
- Shotgun Start
- Lunch & Beer Included
- Silent Auction & Raffle Prizes
- Register at swing4thekids.org
- Early Bird: \$100 until March 1
- Regular Rate: \$125

